



www.wildcardcreation.com

The Essence of Wildcard



Wildcard Creation is a global branding and digital strategy powerhouse, meticulously crafting iconic narratives for luxury, lifestyle, and legacy-driven brands. **Founded by Deep**, a branding virtuoso with design roots at NID Ahmedabad and marketing mastery from MICA Ahmedabad, the agency stands at the intersection of artistry, influence, and innovation.

With a bold vision and a curated aesthetic, Wildcard Entertainment transforms businesses into cult brands. From launching elite campaigns for **Louis Vuitton, Prada, IHCL, Nykaa, and Zomato** to powering digital narratives for political heavyweights and **Fortune 500 companies**, we deliver more than marketing we design desire.

Headquartered in India now expanding into Canada. Wildcard is where strategy meets spectacle. Our clients span sectors including luxury fashion, real estate, hospitality, politics, fintech, wellness, and aviation and they all come to us for one reason: unapologetically premium storytelling.

Our agency thrives at the intersection of creativity, commerce, and culture seamlessly blending high fashion with high performance, heritage with innovation, and aesthetics with analytics. At Wildcard Entertainment, we don't follow trends we create them. And for brands seeking global impact with local soul, our team becomes your most powerful asset.

Wildcard isn't just a name. It's a promise to disrupt the ordinary and deliver the unforgettable.



Meet Our Founder



Howdy, He is **DEEP**, Founder **Wildcard Creation**.

Deep is a visionary brand strategist and digital marketing expert with an impressive track record of building high-impact campaigns for some of the most celebrated brands globally. With years of experience across advertising and branding, he has worked with a diverse portfolio including **Urban Company, Enrich Salons, OYO, ID Fresh, TBZ, La'pinoz, and Crush Coffee** while also collaborating on elite branding mandates for powerhouse clients like **IPL, IHCL (Taj), Nykaa, Government of India, Zomato, Adidas, Prada, Denver, Etihad Airways, and Louis Vuitton (LV)**.

Renowned for fusing creativity with strategy, Deep helps brands navigate the sweet spot between long-term brand building and fast-paced digital engagement. He believes in crafting compelling, original campaigns not formulaic ones. His approach is rooted in real-time consumer insight, disruptive storytelling, and measurable value creation.

A natural leader with a flair for innovative thinking, Deep doesn't just deliver work he delivers impact. His out-of-the-box mindset, brand transformation ability, and sharp execution make him a trusted force in the digital branding landscape.

Outside the boardroom, Deep is passionate about music, travel, food, and books. He has been recognized as one of the **Top Social Media Marketers Under 30 by Social Samosa** and awarded among the **Top 25 Social Media Professionals of Gujarat by the Global Youth Marketing Forum**.



OUR COMPANY



MISSION

Building brands that don't just exist they influence, inspire, and endure.



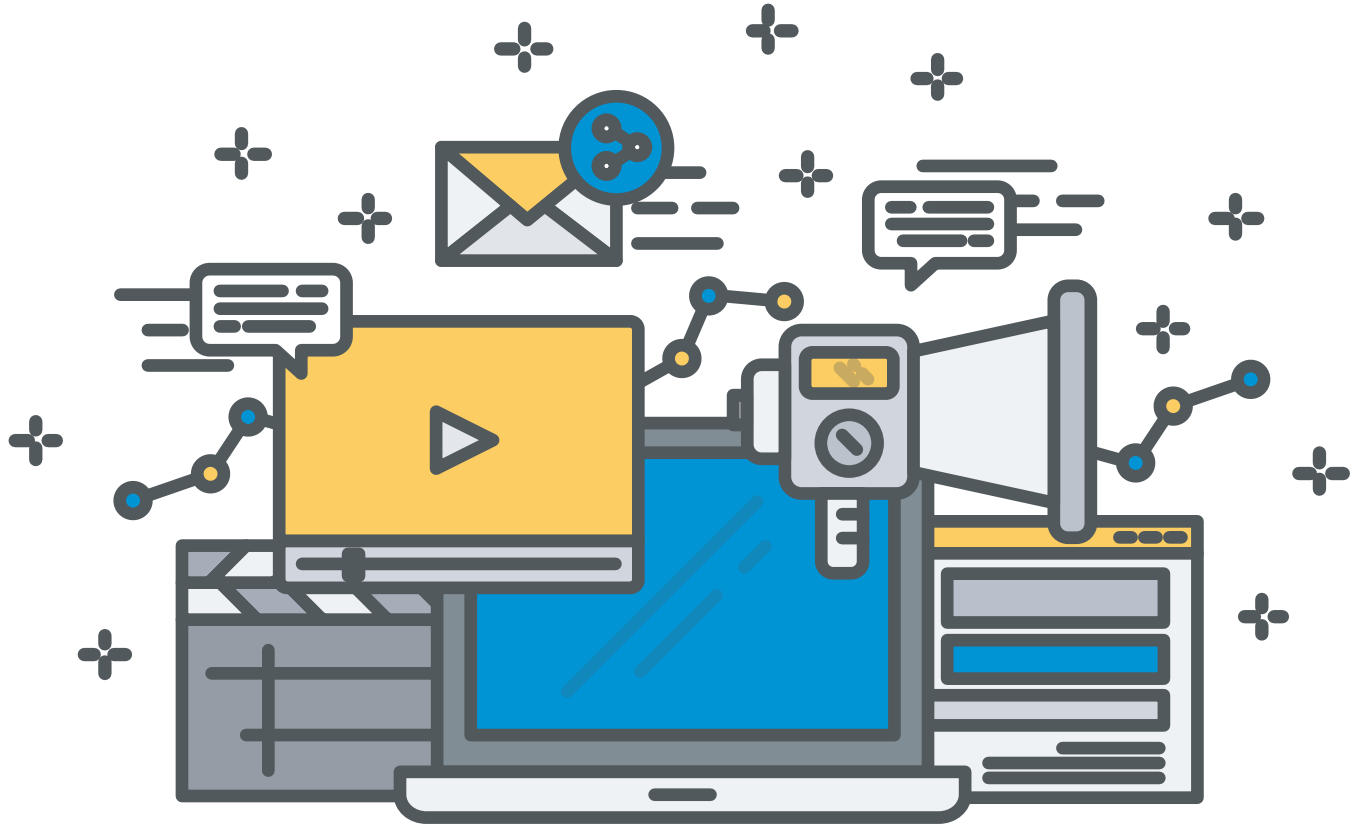
VISION

To be the world's most sought-after force in branding



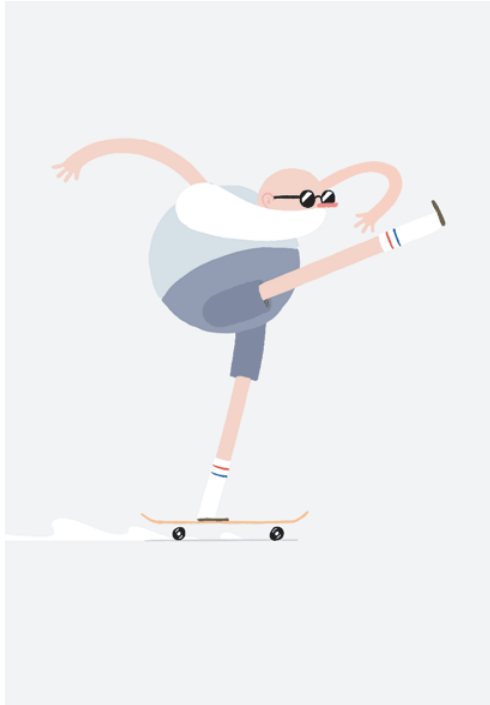
GOALS

To empower 1000+ premium brands across the globe by 2030



We craft digital experiences that captivate minds
but more importantly, connect hearts.

OUR MISSION



MISSION

At Wildcard Creation, we don't just build brands. We shape legacies. Rooted in creativity, powered by strategy, and elevated by luxury, our mission is to transform ambitious visions into iconic digital identities that influence, inspire, and endure.

Strong Business Ethics

We stand on integrity. Every decision we make is rooted in transparency, trust, and long-term value because luxury begins with credibility.

Heartfelt Storytelling

Beyond aesthetics, we tell stories that spark emotion, stir aspiration, and build deeper connections between brands and people.

Strategic Brilliance

We blend creativity with clarity crafting data-driven strategies that don't just perform, but position your brand for lasting influence.

OUR VISION



We envision a world where every luxury brand becomes a cultural icon. At Wildcard Creation, our vision is to be the most sought-after force in luxury branding where every identity we shape leaves a lasting global imprint and every story we tell redefines influence.



Global Legacy Building

We don't just brand we craft identities that transcend borders and time, making your brand unforgettable across continents.



Culture-Driven Influence

Our work doesn't follow trends it sets them. We create brands that spark movements and become part of cultural conversations.

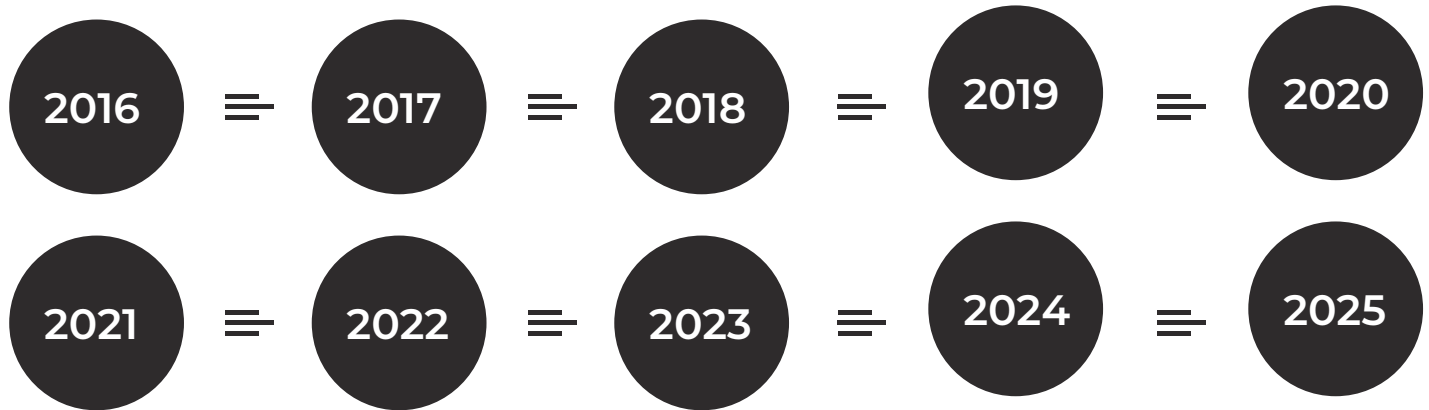


Design That Speaks Power

Every visual, every word, every digital touchpoint is engineered to reflect prestige, power, and purpose because luxury is in the details.



OUR GOALS



Wildcard Turns Ten

And it is only getting bigger and better.

To empower 1000+ premium brands globally by 2030

Through visionary design, strategic storytelling, and an influential digital presence, we aim to set new benchmarks in the luxury branding landscape elevating brands from presence to prestige.

OUR VALUES



At Wildcard Creation, values aren't just principles they're the foundation of every brand we build. We blend purpose with passion, ensuring that every project reflects not just creative excellence, but cultural depth and uncompromising integrity.

Exclusivity with Purpose

Luxury isn't just how it looks it's how it's felt, lived, and remembered.

Creativity Without Compromise

Bold ideas. Fearless execution. No dilution.

Client-Centric Excellence

We don't just deliver we obsess over detail to craft the extraordinary.

Cultural Intelligence

We design for relevance honoring roots while commanding global attention.

Accountability & Integrity

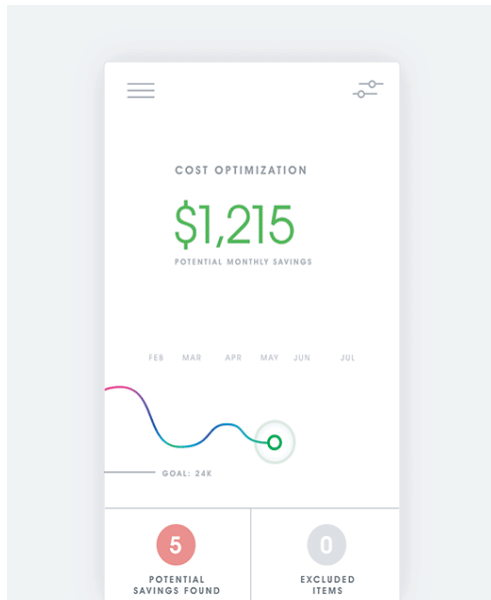
Transparency is our currency. Trust is our legacy.

OUR SKILLS



Where strategy meets artistry, and every detail is by design.

At Wildcard Creation, we specialize in luxury brand design, storytelling, and digital influence. From visionary identity creation to high-conversion campaigns, our expertise lies in blending creative direction with business strategy crafted to elevate brands into icons.



SKILL THAT KILLS

From luxe branding to digital dominance, we turn creative mastery into market power.

PHOTOGRAPHY



CINEMATOGRAPHY



DESIGNING



EVENT DESIGN



BRANDING



Social Media
Marketing



OUR SERVICES



At Wildcard Creation, our services are more than offerings they are carefully engineered experiences curated for ambitious brands. We blend design, storytelling, technology, and psychology to create magnetic brand worlds that live in memory, not just on screens. Whether it's a logo or a full-scale campaign, every touch-point is intentional, immersive, and rooted in your brand's essence.

From scroll-stopping visuals and high-conversion websites to unforgettable soundtracks and experiential events, our team works at the intersection of art and commerce. We don't chase trends we build the blueprint for them. With a global mindset and luxury-led precision, we turn ideas into empires and aesthetics into strategy.

Because at Wildcard, every pixel, every word, every beat is designed to make your brand iconic.



VISUAL ALCHEMY (GRAPHIC DESIGN)

Designs that don't just speak they seduce. We turn ideas into iconic visuals with layouts that command attention and communicate brand power.



PIXEL PRESTIGE (WEBSITE DESIGN)

Web experiences that convert, captivate, and elevate. We build websites that don't just look stunning they feel intuitive, perform flawlessly, and deliver measurable impact.



SEO DOMINANCE (SEARCH STRATEGY)

Get found. Stay relevant. Rule the search game. We optimize visibility, enhance content authority, and ensure your brand leads conversations organically across digital platforms.



EVENT ALCHEMY (EVENT DESIGN)

Curated moments, transformed into unforgettable experiences. We don't just design events we conjure atmospheres. From intimate launches to glamorous brand spectacles, we turn moments into magnetic memories.



FRAME BY FAME (PHOTOGRAPHY)

Your story, captured like art. From luxury editorials to behind-the-brand moments, we capture every frame with aesthetic intent and brand precision.



SONIC IDENTITY (SOUND DESIGN)

Because your brand should be heard, not just seen. We craft immersive soundscapes from signature jingles to branded audio creating emotional resonance beyond the visual.



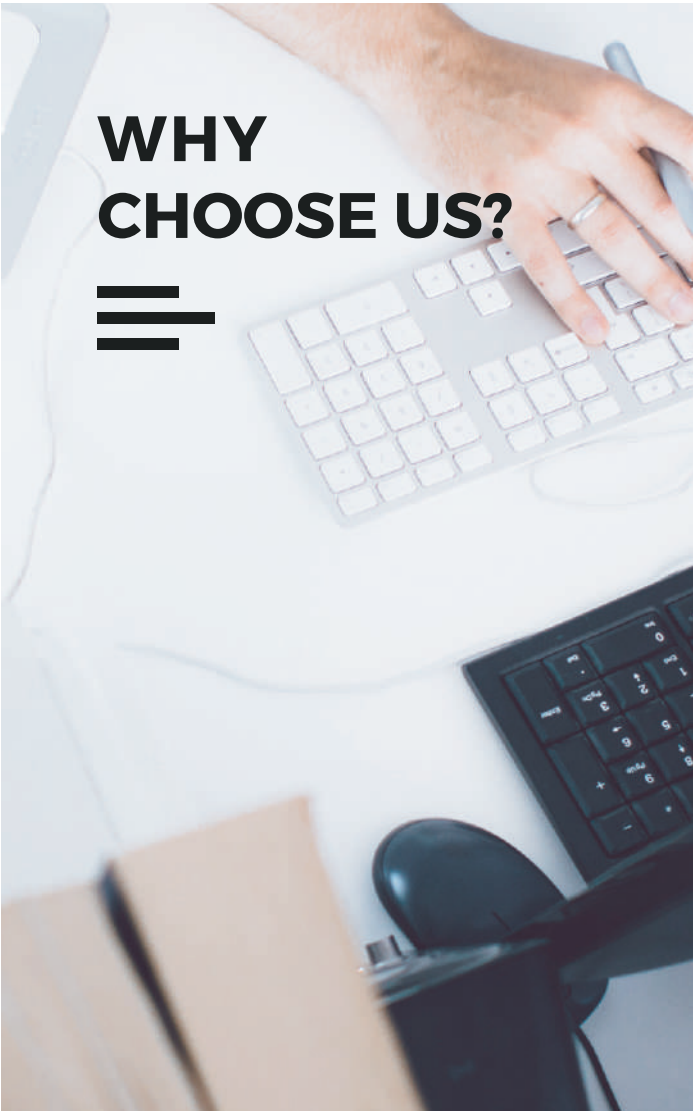
WORD ALCHEMY (COPYWRITING)

Words that enchant, sell, and stick. From bold taglines to bilingual brand manifestos, our writing is crafted for impact, elegance, and clarity because every word counts.



LEGACY LAB (BRANDING)

Where brands are born to rule. We build iconic identities through strategy, storytelling, and sensory design creating brands that influence culture and stand the test of time.



WHY CHOOSE US?



Because ordinary agencies build brands. We build icons. At Wildcard Creation, we are more than a branding agency we are your creative partners in power. Our approach blends sharp strategy with aesthetic genius, rooted in luxury and designed for influence. From concept to campaign, we craft every detail with intention, obsession, and cultural precision.

We don't just make your brand look good we make it unforgettable.

Bespoke, Not Basic

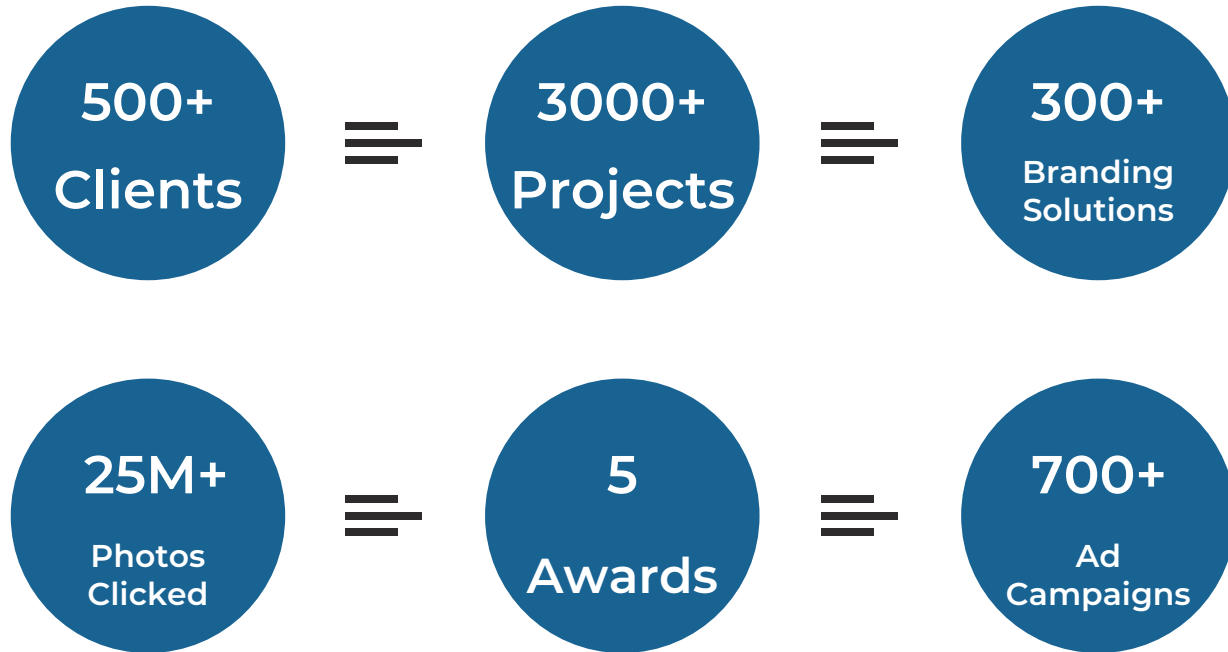
No templates. No repetition. Every project is uniquely crafted, aligning with your brand DNA and market aspirations.

Luxury Meets Strategy

We fuse high-end aesthetics with intelligent, data-backed branding strategies because beauty without results is just vanity.

Global Vision, Local Depth

Whether you're launching in Paris or scaling from Mumbai, we bring cultural insight with a global lens to ensure your brand resonates worldwide.



Starting or running a business is of no use unless you can tell people about your business.



BHARATIYA JANATA PARTY

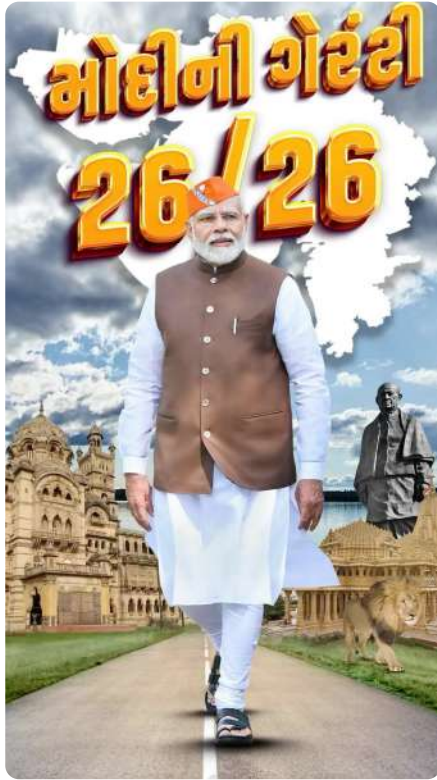
SOCIAL MEDIA

CONTENT

INSTAGRAM STORY

IN THE 2024 GENERAL ELECTIONS OF INDIA, I HANDLED SOCIAL MEDIA DESIGN FOR A BJP MP, CREATING IMPACTFUL VISUALS AND DIGITAL CONTENT. MY WORK FOCUSED ON ENHANCING THE MP'S ONLINE PRESENCE, BOOSTING ENGAGEMENT, AND ALIGNING THE CAMPAIGN WITH THE PARTY'S NARRATIVE TO EFFECTIVELY REACH AND MOBILIZE VOTERS.





Total Digital Reach:

Over 100+ Million Indians touched across Meta platforms, YouTube, Google Display Network

Total Impressions:

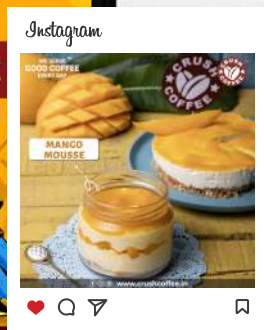
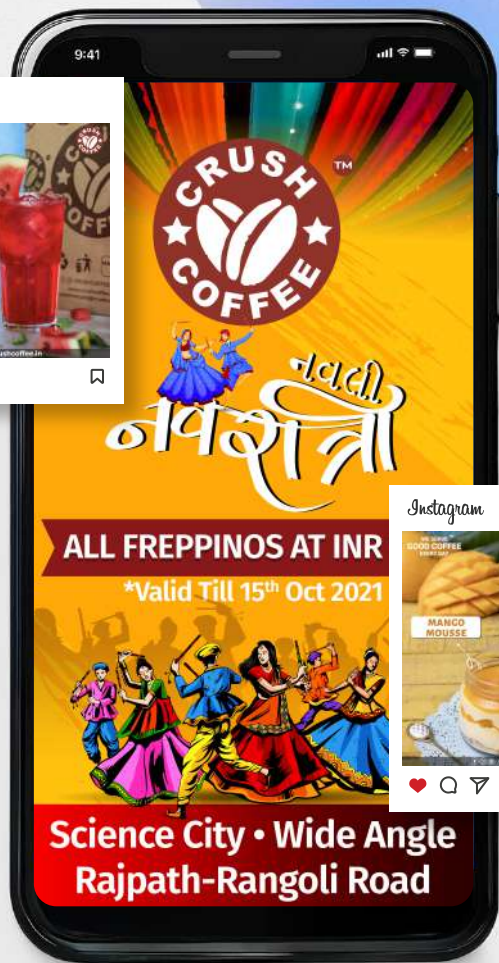
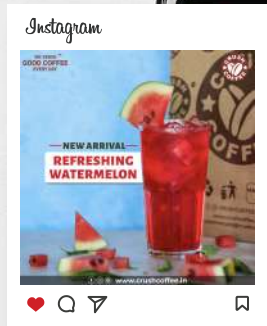
620+ Million impressions served with ultra-precise constituency targeting and behavioral retargeting

Engagement Tsunami:

12.4 Million+ Organic Interactions (Shares, Comments, Saves, Reposts, Direct Messages & Reactions)

Conversion Funnel Wins:

Drove 6.2+ Million clicks to manifesto microsites, pledge campaigns, and voter engagement apps



CRUSH COFFEE

SOCIAL MEDIA

CONTENT

PHOTOGRAPHY

WE CRAFTED THE DIGITAL IDENTITY FOR CRUSH COFFEE BY BLENDING INNOVATIVE SOCIAL MEDIA DESIGN WITH ARTISTIC PHOTOGRAPHY. THROUGH VIBRANT VISUALS AND STORYTELLING, WE CAPTURED THE ESSENCE OF THE BRAND FROM THE RICHNESS OF THEIR BREWS TO THE WARMTH OF THEIR AMBIANCE CREATING A UNIQUE ONLINE PRESENCE THAT RESONATED WITH COFFEE LOVERS AND BUILT A LOYAL FOLLOWING.



SOCIAL MEDIA

CONTENT

PHOTOGRAPHY



Digital Reach:

70+ Million Unique Users across Instagram, YouTube Shorts, Google Ads, Crush became a trending keyword in food & lifestyle searches across Gujarat

Reel Virality:

25+ Million Organic Views across influencer reels and branded content Top-performing reel crossed 3.2M views in under 72 hours

Footfall Surge:

48% increase in in-store visits within the first 60 days of campaign activation With waitlists in Ahmedabad, Pune & Mumbai outlets during weekends.

Influencer Collaborations:

Activated 300+ Creators across food, fashion, and lifestyle genres, creating viral content trends like "What's Your Crush?", Coffee Transition Challenges, and Date at Crush series

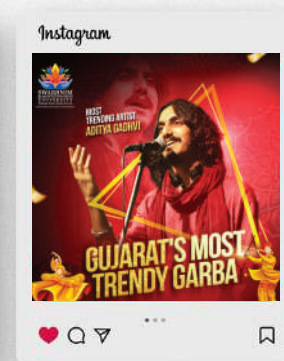
SWARRNIM UNIVERSITY

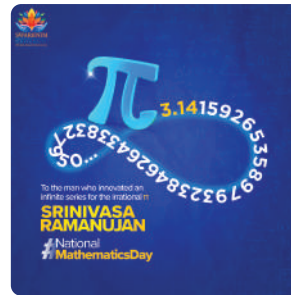
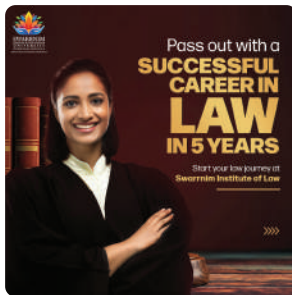
SOCIAL MEDIA

CONTENT

PHOTOGRAPHY

WE DESIGNED THE DIGITAL SOUL OF SWARRNIM UNIVERSITY NOT JUST A CAMPAIGN, BUT A MOVEMENT. THROUGH A FUSION OF IMAGINATIVE SOCIAL MEDIA DESIGN AND STORYTELLING THAT SPARKS EMOTION, WE TRANSFORMED THEIR ONLINE PRESENCE INTO A VIBRANT ECOSYSTEM. FROM CAPTURING THE PULSE OF STUDENT LIFE TO SHOWCASING THE UNIVERSITY'S SPIRIT OF INNOVATION, EVERY POST, VISUAL, AND STORY WAS CRAFTED TO CONNECT, ENGAGE, AND INSPIRE.





Digital Reach:

95+ Million People Reached across Meta, YouTube, Google, and influencer networks Targeting Gen Z, startup aspirants, and parents with precision across Tier 1, 2 & 3 cities

Video Campaign Success:

40+ Million Views on admission campaign films, founder stories, faculty features, and alumni journeys

Admissions Impact:

3x Surge in Application Inquiries within 90 days of campaign launch With record-breaking conversions in Design, Business, and Tech streams

Offline to Online Integration:

Digitally amplified open house events, startup fairs, alumni summits, and convocations with live streaming, drone footage, and real-time engagement tools

OUR SIMPLE STEP



BRAND DISCOVERY

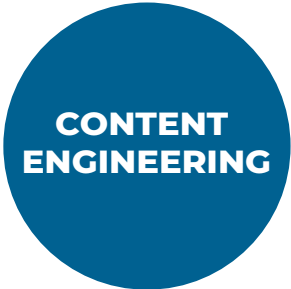
We deep-dive into your essence understanding your story, audience, aspirations, and market space. This is where we unlock your brand's soul.

STRATEGIC POSITIONING

We carve your unique space in the market defining your tone, voice, messaging pillars, and what makes your brand irresistibly different.

VISUAL IDENTITY & DESIGN

From logo to luxury assets, we design a visual ecosystem that doesn't just look premium it feels powerful and instantly iconic.



CONTENT ENGINEERING

We craft content that hooks, sells, and travels from high-conversion websites and reels to witty copy and scroll-stopping campaigns.



DIGITAL AMPLIFICATION

Through SEO, social media strategy, influencer campaigns, and paid ads, we scale your presence and fuel engagement across every digital platform.



VIRAL MOMENTUM

With trend foresight and community psychology, we spark conversations, build hype, and turn your brand into a movement not just a moment.

SOCIAL MEDIA MANAGEMENT



We specialize in transforming your customers into a powerful, volunteer marketing force by crafting strategic social media management solutions. Our expertise lies in designing and executing impactful campaigns that not only amplify brand visibility but also drive significant revenue growth.

Industry Verticals :

AUTOMOTIVES	25	MANUFACTURING	22
CONSULTANTS	22	MEDIA	27
EDUCATION	24	PHARMACEUTICALS	24
ENGINEERING	23	REAL ESTATE	30
ENTERTAINMENT	26	RETAIL	28
FASHION	23	SOFTWARES	24
FOOD AND BEVERAGE	30	STARTUPS	34
GOVERNMENT & NOT FOR PROFIT	24	TECHNOLOGY	25
HEALTHCARE	24	TRANSPORTATION & TRAVEL	23
HOSPITALITY	22	WELLNESS	27
INDIVIDUALS	28	JEWELLERY	25

560
TOTAL CLIENTS

OTHER SOCIAL MEDIA PROJECT



3D Visualization



CGI Advertising



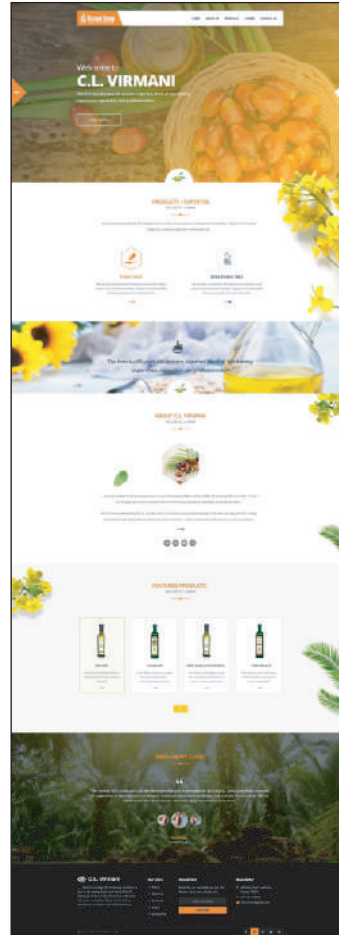
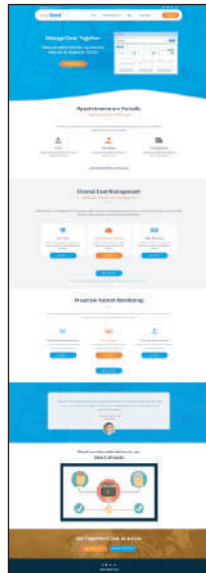
Graphic Design







WEBSITE DESIGN





CATEGORY : PRE WEDDING



1000+ Couples
Captured

100+ Breathtaking
Destinations

300+ Creative
Concepts

10,000+ Hours of Editing
Mastery



CATEGORY : WEDDING



1200+

Custom Wedding films Delivered

4,00,000+

Moments Preserved

80%+

Referrals and Repeat Bookings

1,000,000+

Photos Captured



CATEGORY : FOOD

500+

Restaurants and
Food Brands

1,000+

Styling
Concepts

5,00,000+

Dishes
Captured

20+

International Food Festivals
and Culinary Events



CATEGORY : CORPORATE



20+ Cities
Across

1,000+ Corporate
Clients

15,000+ Professionals
Photographed

200+ Company
Wide Shoots



CATEGORY : ARCHITECTURAL



1,000+ Design Firms and
Real Estate Clients

1,500+ Iconic Structures
Documented

10 Million+ Square Feet
Captured

2,00,000 Meticulously
Composed images



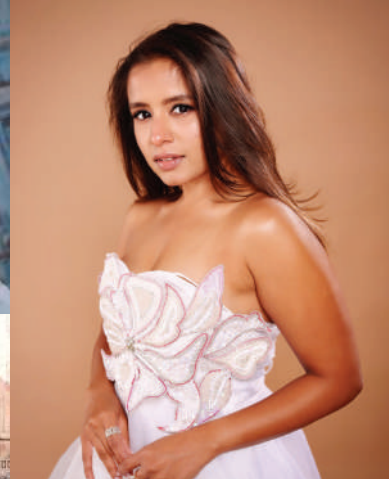
CATEGORY : EVENT

5000+ Events Covered

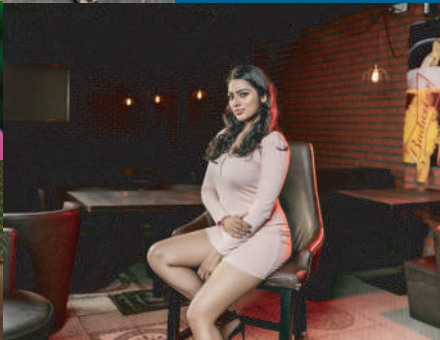
1,000+ Corporate and Luxury Clients

300+ Celebrity and VIP Events

1,00,000+ Digital and Print Deliverables



CATEGORY : FASHION



2,000+ Fashion Campaigns Captured

500+ High-Profile Models and Celebrities

300+ International Publications

100+ Designer Collaborations

TESTIMONIAL



DINESH MAKWANA, Member of Parliament, Ahmedabad paschim (BJP, 2024)

Wildcard Creation has been a true game-changer for my 2024 election campaign. Their expertise in digital branding and strategic content creation brought my vision to life, effectively connecting me with my constituency. From managing real-time updates to crafting impactful narratives, their team ensured my message resonated with every voter. Their ability to capture the pulse of the people, paired with precise trend analysis, made my digital presence stand out amidst a highly competitive landscape. I deeply appreciate their commitment, creativity, and strategic execution, which played a significant role in my victory. I highly recommend Wildcard Entertainment for anyone seeking impactful digital solutions.



ABHIRAJ SINGH BHAL Co-founder & CEO, Urban Company

Wildcard Creation has been a cornerstone in Urban Company's journey since our inception in 2014. From the early days of building our brand identity to becoming a global leader in the on-demand services space, their team has been a constant force behind our digital growth. Their unmatched creativity, strategic vision, and deep understanding of digital branding have helped us establish a powerful and relatable online presence. Whether it's crafting impactful content, managing high-stakes campaigns, or capturing the essence of our brand through engaging visuals, Wildcard Entertainment has consistently delivered beyond expectations. Their commitment to excellence and ability to stay ahead of industry trends have been instrumental in our success. I genuinely appreciate their partnership and would highly recommend Wildcard Entertainment to any brand seeking a strategic digital partner.



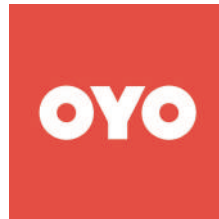
NITI TAYLOR, Actor

Wildcard Creation has been an integral part of my journey, from managing my public relations to capturing the most special moments of my life. They have flawlessly handled everything, from intimate pre-wedding celebrations to my big, fat Bollywood wedding, ensuring every frame reflects the magic of the moment. Their team's ability to blend creativity with precision has been truly remarkable, making every event feel grand and every story worth sharing. Whether it's crafting my digital presence or documenting my life's most cherished memories, they have always delivered with unmatched passion and professionalism. I couldn't have asked for a better team to bring my dreams to life.

OUR CLIENTS



Creating a niche for ourselves in the media and design industry through a long list of satisfied 500+ clientele.



enrich







Sangi's Kitchen

IHCL

VINOD®
STAINLESS STEEL

zomato



LOUIS VUITTON

PHOOL
MADE FROM TEMPLE FLOWERS



AHMEDABAD ONE



छठ उत्सव महासंघ

Häcker
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